

**Media Effective/Media Insertion Invoice**

Checks payable to:  
"Media Effective"

Mailing Address:  
Media Effective  
50 Werimus Road  
Woodcliff Lake, NJ  
07677

Fm: Javier Torres  
**Invoice Date 10/13/2021**  
Placement: M.E.  
Account: National Realty & Investment Advisors, LLC  
Product: RE Investment  
Start: **10/18/2021**  
End: **10/24/2021**  
Spots NRIA  
Invoice Total: 1 week

**To Air: Week of 10/18/2021**  
**Invoice # NRIARAD0174-2021**

Billing Instructions:  
All contracts and invoices to be written up as:  
Media Effective

Station: **WINS**  
Rate: **Package**

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
1010 WINS	NRIA	NY	News	1	60	10/18/2021	M-F 5A-8P	26	
							M-F 5A-1A	12	
							M-Sun 5A-1A	5	
<b>Total</b>								43	\$ 11,350

Total payable to "Media Effective" .....\$11,350

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week on either station.

A. Client authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client. This Discounted Rate Media Schedule is to be pre-paid for the scheduled period.

Radio station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period. Media to provide daily spot times if requested by client. Checks payable to : "Media Effective".

Accepted by: \_\_\_\_\_ Date \_\_\_\_\_

On behalf of Client: National Realty & Investment Advisors, LLC

**Plaintiff's Ex. 66**

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exhibiticker.com